

BAUM UND
PFERDGARTEN



PLASTIC PROGRESS REPORT

AUGUST 2020

OUR COMMITMENT

In September 2019, we signed the Ellen MacArthur Foundation's global commitment for a new plastic economy, pledging to reduce our use of plastic packaging.

Our goal is to eliminate all single use plastic by 2025, and replace it with more sustainable solutions.

We will never be able to fully eradicate plastic from our supply chain, but wherever we do use it, we are committed to ensuring it is reused and recycled.

We have a lot of work ahead of us. This is a learning process for both our internal teams and external suppliers, and our strategy develops continuously as we find new learnings and grow in experience.

OUR PLASTIC USAGE

The first step towards reducing how much plastic we use is to start measuring what we are currently consuming.

Our total plastic consumption last year was 10.48 tonnes which is same level as the previous year.

LOCATING OUR PLASTIC PROBLEM

As a consumer you will see very little plastic packaging when you buy a Baum product... So where is it all hiding?

Before we signed the global commitment, we had already eliminated plastic carrier bags from our owned retail, and all shipments from our website were already being sent in cardboard boxes rather than plastic bags.

We also remove all items from their protective poly-bags before we display them on our shop floor or ship them from our website.

Since signing, we have therefore focused on investigating our supply chain, in order to see where our opportunities for improvement were.

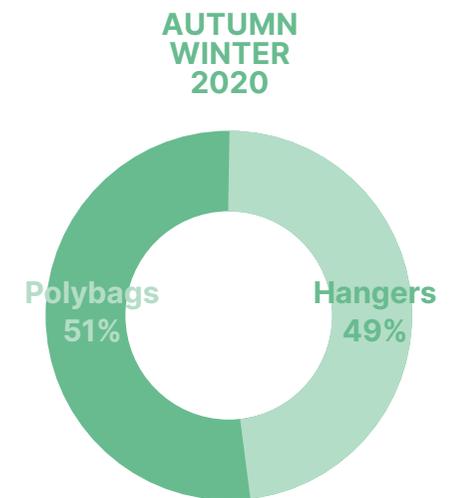
LOCATING OUR PLASTIC PROBLEM

By monitoring our use of plastic packaging across our supply chain, we have found the majority is generated by the transportation of final garments from suppliers to our central warehouse, and the transportation of samples.

Transporting garments and samples involves Plastic poly-bags - each garment is packed in an individual bag to protect it from damage.

Plastic hangers - used for garments that need to be hung.

We believe that reducing the number of garments that are shipped on hangers can have a big impact on our overall plastic consumption. Taking our Autumn Winter 2020 collection as an example, plastic hangers made up 49% of the total plastic weight.



PROBLEM AREA 1 TRANSPORTATION OF GARMENTS

We are working with our suppliers to change the way our garments are packed before they are shipped.

We want to ensure more garments are shipped 'flat packed' rather than on plastic hangers.

We are also asking suppliers to try folding our garments more times, so that they take up less room and therefore require a smaller poly-bag.

We are still using plastic, as there is currently no alternative to the plastic poly-bag or hanger, but our aim is to use as little as possible, whilst still ensuring our garments arrive in perfect condition.

PROBLEM AREA 2 TRANSPORTATION OF SAMPLES

We use two types of samples: Internal Samples and Sales Samples

We are encouraging our suppliers to send all Internal Samples in joint polybags to lower our plastic use here.

During the past six months, we also trialled shipping our Sales Samples in joint polybags. However this unfortunately unearthed other challenges, and negatively affected the condition of the samples. We therefore decided to revert to shipping Sales Samples individually, and are now focusing on transitioning from using plastic polybags to a reusable option.

REVISITING OUR GOALS

We are committed to achieving the following:

Reducing our use of problematic or unnecessary plastic packaging by 50% by 2022 and eliminating it completely by 2024.

Replacing 50% of all single-use plastics with recycled or recyclable plastic by 2022, 100% by 2024.

Ensuring 25% of our plastic packaging will be reusable, recyclable or compostable by 2020, 50% by 2022, 100% by 2025.

Sorting and recycling all plastic in our offices and stores.

OUR IMMEDIATE FOCUS AREAS

We will look further into what plastics cannot be eliminated, and find more sustainable alternatives – e.g. hangers for those products that cannot be shipped flatpacked and polybags.

We will continue sorting and recycling all plastic at our office and in our store.

We are looking into the possibility of a re-use model.

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THANK
YOU!

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