PFERDGARTEN
BAUM UND PFERDGARTEN

BAUM UND PFERDGARTEN IS A COPENHAGEN-BASED FASHION HOUSE ESTABLISHED IN 1999. THE BRAND NAME INTERPLAYS THE SURNAMES OF THE FOUNDING CREATIVE DIRECTORS RIKKE BAUMGARTEN AND HELLE HESTEHAVE.

COLLECTIONS ARE AVAILABLE TO SHOP IN BAUM UND PFERDGARTEN'S COPENHAGEN FLAGSHIP STORE, ONLINE AT BAUMUNDPFERDGARTEN.COM, AND IN SELECTED DEPARTMENT STORES AND RETAILERS WORLDWIDE.

Social Media and Community Intern

Baum und Pferdgarten is looking for an intern to join our Marketing team starting January 15th for 6 months.

Working closely with the Social Media and Community Manager you will support the team to ensure flawless execution of Digital Marketing activities specific to Social Media.

RESPONSIBILITIES
- Content Management + Creation
- Copy Writing
- Publishing
- Community Management
- Reporting and Insights
- Research and Innovation

THE IDEAL APPLICANT HAS ...
- A clear understanding of all western Social Media platforms including Instagram, Facebook and Pinterest
- A working knowledge and experience of Adobe programs including Photoshop
- Obsessive attention to detail, and the ability to operate in a fast-paced environment
- A strong work ethic and willingness to learn; enthusiasm is a must
- Natural communication skills - confident in sharing ideas
- An analytical mind that is confident with numbers and data interpretation
- Excellent organizational skills, someone who can multitask and prioritize multiple projects and deadlines
- An interest in the fashion industry
- Fluency in English
- A degree level education

WE OFFER
- Professional and personal development
- An inspiring and enjoyable work environment
- The possibility to influence – and create a network within the Scandinavian fashion industry

Please note that this is an unpaid internship, and we expect you to join our team full time for 6 months. Working hours are 9am-5pm but there will be some periods, especially around Fashion Week, where hours could be longer.

We invite potential candidates continuously for interviews, so please submit your application and your CV already today.

Send it to jobs@baumundpferdgarten.com and please write "Internship – Social Media" in the subject field. Remember to state when you are able to join.

We look forward to receiving your application.